



Commitment.  
Community.  
ClearView.



ClearView Eye Clinic Newsletter

Summer 2015

### In This Issue

[Commitment. Community.  
ClearView.](#)

[Lewiston Building Update](#)

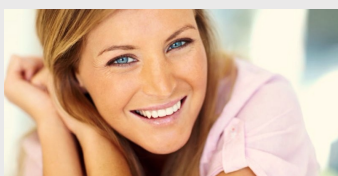
[Meet Julie Cheng, MA](#)

[LASIK Affordability](#)

[A B See's Heading Back to  
School](#)



### Aesthetics Special



## Commitment. Community. ClearView.



"At ClearView Eye Clinic, you will see our commitment to your vision from the moment you enter our doors. Featuring the latest technology, the most experienced surgeons, and world-class facilities, we've brought the best in eye care close to home." - Dr. David Leach

## Save \$100 on Juvederm

Expect big smiles with a wrinkle-defying deal. Offer available through August 31.

### Quick Links

[Cataract Surgery](#)

[Bladeless LASIK](#)

[Aesthetics Center](#)

### Implantable Collamer Lens

#### Patient:

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"All the people at ClearView Eye Clinic were awesome and really nice. The best thing about the Implantable Contact Lens procedure was it's so easy and painless. On the way home, I thought I can see so well I could have driven home myself. I'd much rather have this procedure than go to the dentist."

### Laser-Assisted Cataract Surgery

#### Patient:

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"I had laser assisted cataract surgery and was

ClearView Eye Clinic is committed to **technology**. We feature the best technology available for vision care because your vision is precious, and our commitment is to protect your vision at all costs.

ClearView Eye Clinic is committed to **patients**. We continue to invest in staff training, patient education, community education, and premium care facilities because our patients deserve to be treated like people, not numbers.

ClearView Eye Clinic is committed to **choice**. Each patient is unique, and we believe your care should be customized to your lifestyle and goals. We offer a full menu of treatment choices to help you achieve your vision, audiology, and aesthetic goals.

ClearView Eye Clinic is committed to **community**. We love where we live and work - we believe we are the luckiest people on earth to get to see and enjoy the Palouse every day. Our commitment is to continue to give back to the community that has given us its trust in caring for their vision.

ClearView Eye Clinic is committed to **education**. We believe educated patients make great choices, and we are committed to fully educating each patient about their vision and treatment options.

## Building for a Better Future

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A New Home for ClearView is in Sight

impressed by the technology available in Moscow. I had been experiencing difficulty seeing at twilight and on my computer. Dr. Leach was professional and extremely skilled. I'm back to 20/20 and seeing well. I'm glad I invested in my vision for the long term."

### **LASIK Patient:**

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"I can see now, I don't have to wear glasses anymore. I'd gotten to the point where I couldn't wear my contact lenses any longer and my three year old was always playing with my glasses. It's so much more convenient to be glasses free."



As our crews prepare ClearView's new facility in Lewiston for our patients, we reflect on the years Dr. Leach and our team have been able to provide the top eye care available to our community. Our new building will soon be home to groundbreaking technologies like laser-assisted cataract surgery, blade-free LASIK, and advanced diagnostic tools. We can't wait to share what's in store next.

**[Click here to learn more about the Lewiston building.](#)**

## **Meet our Audiologist**

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**Julie Cheng, MA, CCC-A**




Julie Cheng is a Licensed Audiologist who earned her Master's Degree in Audiology from the University

of Central Florida. In 1988, she relocated to the Pacific Northwest to expand her career as a Clinical Audiologist. In 2001, she accepted a position as a Clinical Audiologist and Aural Rehabilitation Supervisor at Western Washington University Speech-Language-Hearing Clinic. Julie's expertise includes performing pediatric and adult diagnostic evaluations, amplification selection and fitting, auditory brainstem response testing, videonystagmyography, auditory processing assessment, aural rehabilitation and hearing conservation.

Julie has a passion for her work in the field of Audiology and helping others with their individual hearing needs. In her spare time, Julie enjoys spending time with her family and friends, as well as cycling, taking long walks, playing tennis, sewing and gardening.

## LASIK in your Budget

### Things that cost more than LASIK



Morning coffee	\$ 45/mo.
Cable TV	\$ 86/mo.
Car payments + gas	\$ 495/mo.
Concert ticket	\$ 70/mo.
Smartphone plan	\$ 60/mo.
Lunch out of the office	\$ 135/mo.

What if you were to wake up tomorrow morning not needing to wear glasses or contacts to see? What if you could go for a swim without worrying about glasses or contacts falling into the water or hiking in the Palouse without glasses slipping down your

face? What if you could wear whatever pair of sunglasses you liked? What if you could have LASIK for as little as \$90 a month?

We know how transformative vision correction procedures are for our patients, but we also understand that a large out-of-pocket cost can be hard to justify in the short term. However, with CareCredit financing options, you can receive LASIK for about the same amount as your cable bill per month.

Schedule an appointment with our office to learn more about how LASIK can be a great fit for both your lifestyle and your budget.



# THE A B “SEES” *of heading* BACK TO SCHOOL

School Supply  
Checklist:

- ✓ Backpack
- ✓ Notebooks & folders
- ✓ Pens & pencils
- ✓ Comprehensive Eye Exam

**85%**



of parents indicate that  
**their children** **4** hours  
use an electronic device up to **a day**<sup>1</sup>



USE A COMPUTER  
OR TABLET TO DO  
HOMEWORK OR STUDY<sup>1</sup>



# Remember 20-20-20



Take a **20** second break  
every **20** minutes and look  
at something **20** feet away!



## Prolonged screen time could lead to Computer Vision Syndrome (CVS)

### SYMPTOMS OF CVS INCLUDE:

X Blurred or double vision

X Eye strain

X Loss of focus

X Headaches

SEARCH FOR AN AOA OPTOMETRIST IN YOUR AREA NOW

[CLICK HERE](#)



American Optometric Association

FOR MORE INFORMATION, VISIT [AOA.ORG](http://AOA.ORG)

#### SOURCE:

©2013 American Optometric Association's American Eye-CO survey, a study conducted by Penn, Schoen & Berland Associates (PSB) on behalf of AOA, March 16-18, 2013.

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